



MENU OF PUBLISHING SERVICES AND PRICING

Introductory Consultation

Are you thinking about writing a book and don't know where to begin? It's like time with a counselor, but for your book, when you spend sixty minutes/one-hour processing your thoughts and ideas with Melanie Davis (Founder of Triumph Press, Author, Coachwriter, and Ghostwriter) in an introductory consultation. During this meeting, Melanie will help you clarify what your message should be, identify your audience, and provide the customized nuts and bolts you need to get started.

Cost: \$60

Custom Book Publishing

- **Personal Coaching** by Melanie Davis on every step of the publishing process
- Lifetime membership in the **Triumph Authors Network**
- Proofreading
- Unlimited photos
- Interior formatting
- Custom cover (front, back, spine)
- 3-D graphic image of the book for promotion
- **Coming Soon** graphic for social media promotion
- ISBN number and bar code from Amazon
- Published on Amazon and all digital platforms
- 600-word **Book Review** to be placed on Amazon, Goodreads, and wherever it is requested by the author
- **Marketing Plan** checklist and coaching for a targeted book release and sales strategy



- Interview on **TRIUMPH TALKS** podcast upon release of the book
- Opportunities to continue to be featured on **TRIUMPH TALKS** as often as desired
- Be featured in the **NEW RELEASE** section at the top of the **Triumph Press Website** for the first year your book is released, with the potential of being awarded **Triumph Press Bestseller** status when book sales reach 2500 copies



Cost: \$5,000 for up to 80,000 words (\$300 per each additional 10,000 words, with no limit)

Professional Book Review

Already a nonfiction author and looking for help to promote your book? Submit your eBook or printed book and receive a 600-word (approx.) review to be posted to Amazon, Goodreads, etc., and submitted to as many newspaper and magazine editors as you provide contact information.

Cost: \$250

Coachwriting

With a little literary personal training, having a coach writer on your side can give you the momentum to get your book written. Melanie Davis will personally assist you to organize the messages you have to teach and tell them in your own words while lifting your skill and expertise in the process. She will work with you from start to finish, ensuring your book is both excellent and **COMPLETED** in a timely way!

Cost: \$5000

Ghostwriting

Do you have an important story to tell, but don't have the time or confidence to write it yourself? Reveal your story through exceptional writing for which YOU get the credit!

Contact Melanie Davis with details of your project to receive a custom quote. *(This service is limited to one client/book per year for greatest attention, focus, and quality.)*

Promo Video

One-minute promo video about the book which includes panning the cover and any (other applicable pictures you want to submit) with a narrative description written by Melanie Davis (in cooperation with the author) and spoken by a professional voice-over, ending with the website/call-to-action directing readers where to buy the book. Video will be played inside the author's TRIUMPH TALKS interview and held on a Youtube channel of your choosing.

Cost: \$400

Author Website Design

Every author needs a high-quality, professional website to gain readers, followers and, where applicable, more business. This service comes with a three-page website (suggested: home page, testimonials page, and blog) promoting the author, book, speaking engagements, and any other events/services. This price includes website consulting, copy, images as needed, and development. It does NOT include domain or web hosting. Example websites are available upon request.

Cost: \$500

Marketing Materials

The following additional marketing materials can be designed by Triumph Press. This is for design only; you may select the source of printing for the files to be sent, but the cost of printing is not included:

- **Basic Logo design: \$75**
- **3-D Logo design: \$150**
- **Business card design** (front and back sides): **\$75**
- **Bookmark design** (front and back sides): **\$100**
- **Banner design** (any size or style): **\$100**
- **Brochure design** (depending on size and number of pages): **\$100 - \$200**

Additional *FREE* Services to Nonprofit Clients

Book publishing can be a powerful tool for promoting the cause and mission of nonprofits, by serving their target market, educating the public, and raising funds. The following additional services are complimentary support services provided to nonprofits who publish with Triumph Press:

- **Sponsor packet** to obtain sponsor funding by featuring them in the book
- **Sponsor page design in your book** to professionally highlight the sponsors
- **Additional advice** on how to monetize and utilize your book for mission success
- **Book launch** consulting